

Health by Design 2010 Planning & Priorities

Mission

To create a [built] environment that promotes physical activity and protects the [natural] environment through education, advocacy and action

Priority Goals

Increase neighborhood, city and regional connectivity
Increase walking, biking and other public transit options
Encourage land use decision making that promotes public health
Reduce dependency on automobiles

Objectives

What are we trying to accomplish?

Towards what ends are our efforts directed?

Strategies

1. How do we get there from here?
2. How are we going to get things done?

Action steps (to be developed in committees & workgroups)

- What actions or changes will occur?
- Who, When, What resources, etc.?

Walkability

Develop guidance for citizen engagement and action

1. Identify and engage people who know the process
2. Document the process for assessing walkability and for requesting new facilities and/or repairs
3. Use tools in grassroots application
4. Provide support to communities & citizens in improving walkability

Increase funding for and building of sidewalks

1. Examine and consider the current process
2. Build relationships within DPW (and with others, as appropriate)
3. Prioritize funding options
4. Consider other funding sources

Complete Streets (CS)

Achieve a statewide CS policy (introduced in 2010; adopted by 2012)

1. Determine legislative partners and policy language
2. Organize statewide partners and campaign
3. Follow advocacy process

Achieve a Marian County CS policy (resolution in 2010; ordinance by 2012)

1. Determine Council partners and policy language
2. Organize local partners and campaign
3. Follow advocacy process

Transit

Increase funding for transit and transit options

1. Track funding and policies to guide advocacy
2. Attend and actively participate in meetings, activities
3. Assign primary contacts for information & reporting
4. Reiterate what we want
5. Research transit funding in other states

Establish the Indiana Citizens' Alliance for Transit (ICAT) as an independent organization

1. See ICAT workplan

Land Use - Transit Oriented Development (TOD)

Support zoning ordinance changes to achieve TOD

1. Determine current statute and process for changes
2. Increase understanding of the need for and use of TOD
3. Provide grassroots education
4. Follow advocacy process

Bikability

Increase funding for bicycle infrastructure and facilities

1. Determine what is planned and/or committed, and anticipated funding
2. Determine process for decision-making
3. Communicate about issues of connectivity, destinations

Support the use of bike lanes/paths, as appropriate, and as it encourages the development of new infrastructure

1. Partner in ongoing education and enforcement activities
2. Coordinate and reinforce messages through HbD partners
3. Engage new, varied (non-traditional) partners

Safe Routes to School (SRTS)

Increase participation of Marion County schools

1. Identify schools that have applied and/or received funding
2. Identify schools with readiness for programs/policies
3. Work with HbD partners to advance SRTS in those schools

Develop a state partner network

1. Identify process, needs, and benefits of network development
2. Work with current & potential partners to organize, convene, and communicate
3. Determine goals, objectives, etc. of state SRTS network

Macro Transportation Policy

Know, understand, and track transportation funding, policies, and processes at the macro level

1. Engage in national partner activity
2. Continue to make contacts
3. Disseminate messages through coalition